

EVENTS AT BROTHER JIMMY'S

ICON PARK | ORLANDO

Private Events / Group Dining / Catering /
Full Venue Buyouts

BROTHER
JIMMY'S



ICON PARK AT A GLANCE

Come for the event, stay and enjoy the attractions. Brother Jimmy's BBQ is perfectly positioned inside ICON Park, giving your guests immediate access to Orlando's most popular entertainment experiences before or after your event.

★ RIGHT IN THE HEART OF ICON PARK

Our location at The Lawn puts you in the center of the action.

★ WALK TO IT ALL

From rides and games to live entertainment, everything is steps away.

*Great Events Start
with Good BBQ.*



ICON PARK

ATTRACTIONS



BORN IN NEW YORK. BUILT FOR ORLANDO.

Since 1989, Brother Jimmy's has been about more than barbecue. It is a place to eat well, drink cold, watch the game, celebrate loudly and bring people together.

At ICON Park, that same attitude meets the energy of Orlando's entertainment district - creating a venue that works just as well for a 30-person hosted dinner as it does for a 450-person reception.

SOUTHERN BBQ. ORLANDO ENERGY.

8441 International Drive, Suite 290
Orlando, Florida 32819





ONE VENUE.

A LOT OF WAYS TO USE IT.

The room changes with the event. Cocktail reception. Seated dinner. Team party. Networking night. Convention buyout. Semi-private gathering. We build the setup around the group - not the other way around.

450

COCKTAIL-STYLE
FULL VENUE BUYOUT

220

SEATED
FULL VENUE BUYOUT

25-150

SEMI-PRIVATE
GROUPS

CAPACITY VARIES WITH LAYOUT, FOOD SERVICE, STAGING AND EVENT REQUIREMENTS.

OWN THE NIGHT.

For the biggest moments,
Brother Jimmy's can become your
venue for the night - with indoor
and outdoor energy, food,
beverage and entertainment all
working together.

450 220

COCKTAIL STYLE SEATED

Convention receptions / Company celebrations
Association events / Large social gatherings





THE PRIVATE ROOM

A ROOM WITH RANGE.

A dedicated event space with games, flexible seating and the ability to expand into the bar area when the guest list grows.

85

PRIVATE ROOM

150

WITH BAR EXPANSION

Corporate gatherings / Team celebrations / Birthdays

Rehearsal dinners / Student groups / Sports teams



NOT EVERY EVENT NEEDS A BUYOUT.

Multiple semi-private zones allow groups to have their own space while still keeping the energy of the restaurant around them.

25-150

GUESTS

Hosted dinners. Cocktail gatherings.
Team meals. Alumni events. Client
entertainment. Birthday groups.
Convention meet-ups.



BRANDING OPPORTUNITIES

★
PUT YOUR BRAND FRONT AND CENTER.

From high-impact window wraps to digital displays and custom signage, Brother Jimmy's BBQ at ICON Park offers prime branding placements that put your brand in front of every guest and elevate every event.

PRIVATE EVENTS. SPONSORSHIPS.
CORPORATE ACTIVATIONS.

All Flavor. All Impact.

WINDOW VINYL BRANDING

High-impact window vinyl turns the side windows running down the side of the building into powerful brand real estate.



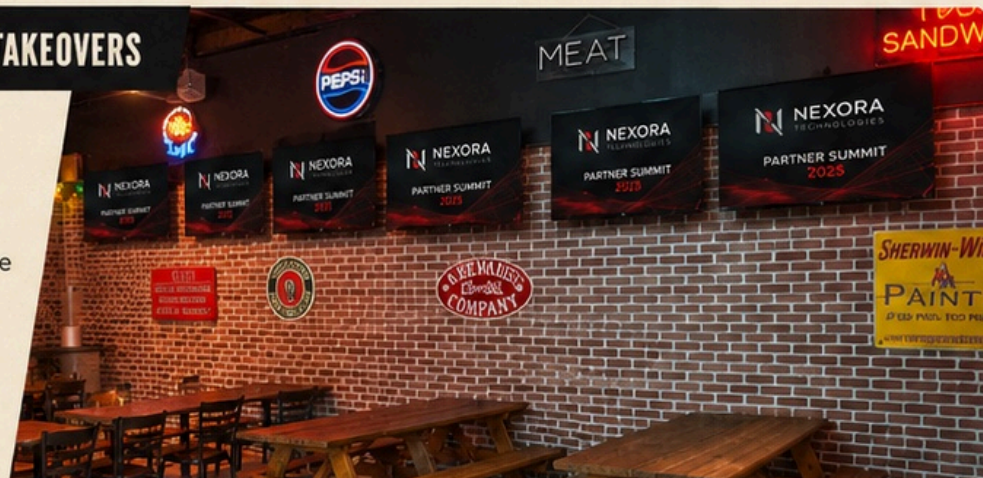
KITCHEN PASS-THROUGH BANNER

Prominent banner placement at the kitchen pass-through keeps your brand visible where it matters most.



TV SCREEN TAKEOVERS

13 flat-screen TVs and one projection screen create a powerful event-wide brand network.





BRING THE BBQ.

OR BUILD THE EVENT AROUND IT.

Buffet service, passed bites, slider stations and full Southern BBQ spreads can be tailored to the flow of the event.

BUFFETS / COCKTAIL RECEPTIONS / TEAM MEALS

CORPORATE LUNCHES / CONVENTION GROUPS

SOCIAL CELEBRATIONS / OFF-SITE CATERING



FOOD PEOPLE REMEMBER.



SMOKED. SAUCED. SHARED.



FIRST PLACE BEST BARBECUE

ORLANDO'S BARBECUE IN THE PARK

2025

Recognition for what the kitchen is built around: smoked meats, classic Southern sides and generous food designed to be shared.

RIBS / BRISKET / PULLED PORK

WINGS / MAC & CHEESE / SIDES





THE BAR IS PART OF THE EXPERIENCE.

Signature drinks, cold beer, game-day energy and a room that gets better when it fills up. Brother Jimmy's is designed for groups that want dinner to feel like an occasion.

SWAMP WATER
MASON JAR COCKTAILS
COLD BEER / FULL BAR

SPORTS / MUSIC / GAMES / GOOD TIMES





TELL US THE GROUP. WE'LL HELP BUILD THE NIGHT.

Brother Jimmy's is deliberately flexible. The event team can help shape the room, service style and guest flow around your priorities - whether the goal is a casual hosted dinner, a high-energy networking reception or a full venue experience.

WORKS WELL FOR

- Convention & trade show groups
- Corporate receptions & networking
- Association events & client entertainment
- Sports teams, fan groups & student groups

FLEXIBLE FORMATS

- Seated dinners & buffets
- Cocktail receptions & passed bites
- Semi-private spaces & private room
- Full venue buyouts up to 450 cocktail style



LET'S BUILD YOUR EVENT.

From 25 guests to a 450-person full venue buyout, the conversation starts with what you want the event to feel like.

MIKE DAQUINO

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